

## Jennifer Tio

Jennifer Tio joined Maximum Marketing Services in 1985 and currently serves as president. She has spent a significant portion of her career managing marketing functions for many clients in the automotive aftermarket. Tio is active in a number of aftermarket industry associations, including the Car Care Council Women's Board and the Automotive Communication Council. Tio has a bachelor's degree from Saint Mary's College and a Masters of Business Administration degree from Loyola University.