

## Doug Ferguson

Based in Northfield, Ill., Ferguson has worked in automotive publishing the past 18 years and is currently Group Publisher for Advanstar with management responsibilities over Aftermarket Business, Motor Age, Hot Auto Products and Motor Age ASE Training Guides. Prior to joining Advanstar, he worked in the ad agency business with a variety of automotive accounts including Gabriel, Maremont, Sears, Big A Auto Parts, Borg-Warner, A.S.I.A. and Amoco. Ferguson has been active in many industry groups including being Past President of ACC and he currently serves on the AAIA Market Research Committee and the Northwood University Aftermarket Advisory Board.